

# URBAN FREIGHT TRANSPORTATION COMMITTEE

MEMBER SPOTLIGHT

#### Introduction

Thank you for the opportunity to introduce myself. I am David Kriger. I have been a member of the Urban Freight Transportation Committee for about 8 years.

## **Professional Background**

I am an engineer and planner by training, educated in Canada and the US (the Penn connection in Philadelphia). I fell into freight planning initially through network modeling, and then progressed to freight travel surveys and finally on to urban freight plans, strategies and consultation. I enjoy working in urban freight because it links transportation, land use and economic development planning. I find it instructive to see how the private freight sector builds its business cases and makes investment decisions, and I think there is a lot we can borrow from these for public sector planning. It is rewarding to be able to show to the public how helping urban freight can help improve everyone's mobility in tangible and measurable ways.

Apart from a few years in regional government in Ottawa (where I still live), I have spent most of my career with various engineering consultancies. I went out on my own in 2011, which allows me to concentrate on my specialties (freight, models and surveys). Most of my work has been in Canada, with some ongoing studies in the US and overseas. A lot of my work involves consultation and awareness / education; and I believe clients really appreciate seeing the tangible opportunities that freight can provide to leverage other transportation objectives. I have also been involved in cross-border freight analyses and inland port studies in Canada and the US.

Using data to make better freight plans is a special interest. A few years ago, I was Principal Investigator for an initiative to develop a hierarchy of freight surveys and common protocols across Canada, ranging from urban establishment / OD surveys to a Canadian Commodity Flow Survey (not yet there on that last one). I am especially intrigued by the potential opportunities offered by GPS and other electronic technologies.

## **TRB Involvement**

I appreciate the opportunity to be part of the Urban Freight Committee. I have also had some NCHRP work, most recently NCHRP Synthesis 410 (Freight Transportation Surveys), plus a few TRB freight papers. It is encouraging to see the interest in freight at TRB, given its role in shaping our urban areas as quality places to live and work.

### **Personal Note**

It's hard to discuss freight at my neighbors' BBQs, so I appreciate that there is a likeminded group out there. Thank you for the opportunity to collaborate with you!



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