



Introduction

Thank you for the opportunity to introduce myself. My name is Giorgio Ambrosino. I am the technical director of MemEx Ltd, a European independent engineering company active in the fields of Intelligent Transport Systems (ITS), Public Transport, Sustainable Urban Mobility and City Logistics, providing consultancy services to Public Authorities and Transport Operators.



Name: Giorgio Ambrosino
Agency: MemEx , Independent Engineering Consultancy Company
Phone: +39 (0586) 211646
e-mail: giorgio.ambrosino@memexitaly.it

Professional Background

I have a Master in ICT and Computer sciences. I have been working for 30 years on large ITS projects for Public Transport (Fleet Management Systems, User Information Systems, E-Ticketing, Bus Rapid Transit, Flexible Transport, etc.), Urban Mobility (SUMP, Urban Traffic Control schemes, Access Control Systems, Bus Priority, Integrated and on road Parking Systems, etc.) and City Logistics Services (logistics services, B2B and B2C services, regulation framework, etc). I was technical coordinator of several European R&D projects and, among other assignments, I am currently the technical manager of the European project ENCLOSE on "Urban logistics services for small/medium sized European historic towns", involving 16 partners from 13 European Countries. The 9 involved cities developed a Sustainable Urban Logistics Plan following a common methodology defined by MemEx. Furthermore, I am author of many technical papers at international level and co-editor of 10 books (among the others "Policies and Technologies for Sustainable Freight Distribution in Urban Areas") and different booklets (last one "Guidelines: Developing and Implementing a Sustainable Urban Logistics Plan") . I was lecturer and invited speaker in several post graduate and university courses at European and extra-European Universities and Research Institutions and at present I am lecturer on ITS and Urban Logistics at the Politecnico di Milano.

TRB Involvement

I have been attending the Annual TRB Conference in Washington D.C. for several years now and I am a member of TRB Urban Freight Transportation Committee since 2011. I am active also in other TRB initiatives as ITS in urban area and Public Transport and Flexible Transport services. I recently joined the TRB Conference "Shaping the Future of Paratransit" in Monterey, where I was invited to chair the plenary session "Technology Enabling Innovative Service Concepts".

Personal Note

Despite my strict, scientific and technological background, I am fond of arts, classical music and opera. Even though I am on business trips for over 70% of time, I never get tired of traveling and visiting new places and cultures. I recently started a side activity, with my wife Silvia, as organizer of weddings and cultural events, in a beautiful Tuscan location, "Villa Orlando" in Torre del Lago, on the lake banks where "M.o Giacomo Puccini" lived and composed his masterpieces.